

Be a #Newmanitarian



**Someone who gives back just because it's the right thing to do.**

Paul Newman said giving back was “just the right thing to do.” You don’t have to be a millionaire, founder of a food company, a famous actor or racecar driver to give back. Newman’s Own Foundation wants to celebrate how each of us helps to make the world a better place through small acts of kindness.

### Get Involved

1. Find a way to give back then go and do good! Take a look at our list for ideas.
2. Share your give back story with a photo or video on social media. Make sure to use #Newmanitarian to help the movement grow.
3. The world will be a better place with everyone helping to make a difference!

Post a story with a photo or video on social media with #Newmanitarian. We’ll share your story to help spread the message of living like Paul Newman. In celebration of Newman’s Own Foundation giving \$500 million to charity, we are hoping to get to 500 million acts of kindness.

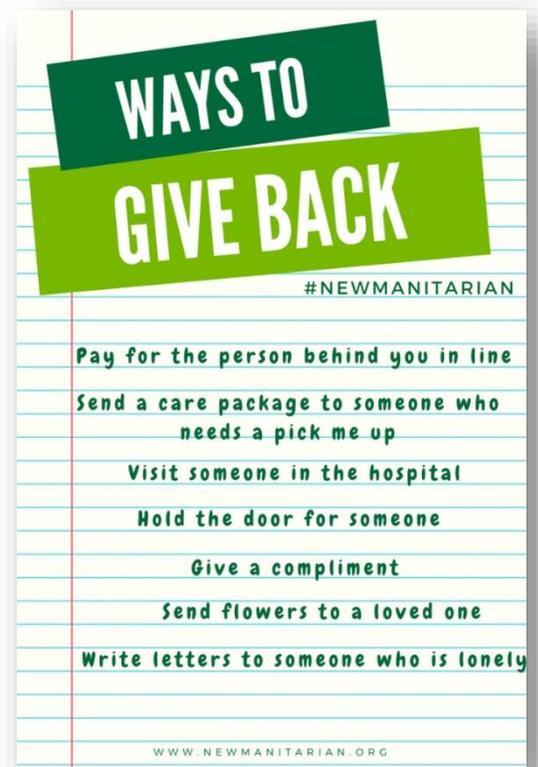
Visit [Newmanitarian.org](http://Newmanitarian.org)

Social Media: Share the video, take the pledge, and post a story with #Newmanitarian

Photos and assets [to share](#)

Share a message or create your own:

- I’m a #Newmanitarian. I pledge to give back just because it’s the right thing to do. [add photo or video]
- I’m joining @NewmansOwnFdn in giving back as a #Newmanitarian. Be the reason someone smiles today, visit [Newmanitarian.org](http://Newmanitarian.org) [add photo or video]
- Give Back | Do Good | Be Kind | #Newmanitarian with @NewmansOwnFdn [add photo or video]
- #Newmanitarian – someone who gives back just because it’s the right thing to do. [Newmanitarian.org](http://Newmanitarian.org) [add photo or video]



Contact Alena [amazotas@newmansownfoundation.org](mailto:amazotas@newmansownfoundation.org) at [Newman’s Own Foundation](http://Newman's Own Foundation) for any questions.

[Facebook](#), [Instagram](#) and [Twitter](#): @newmansownfdn